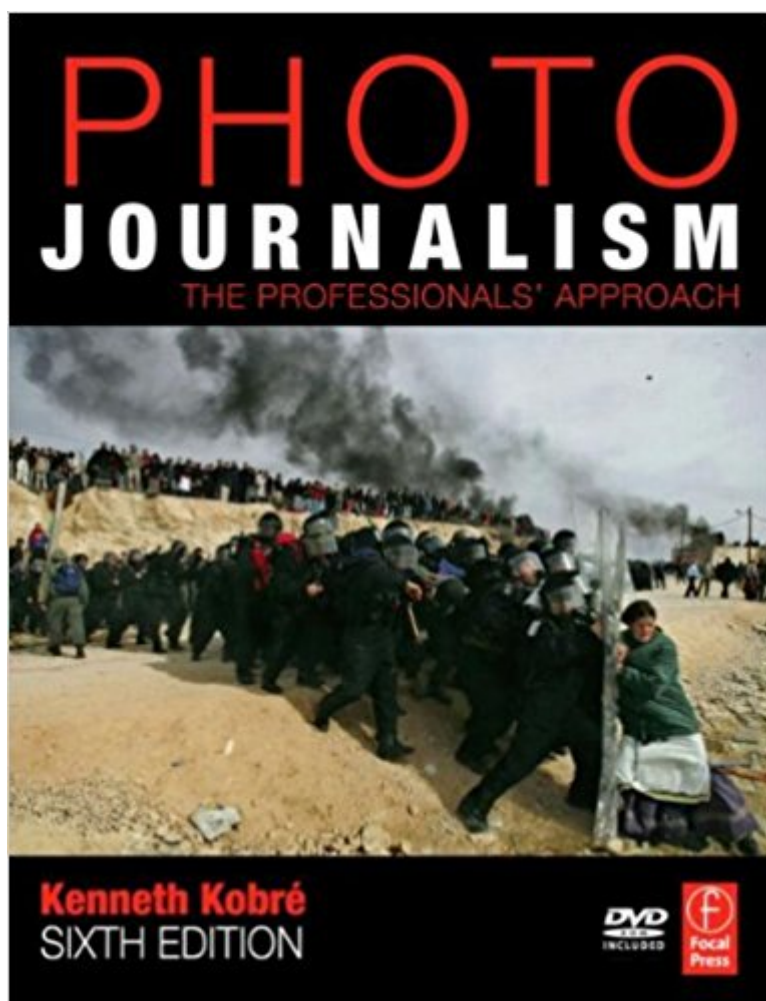


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# Photojournalism: The Professionals' Approach



## Synopsis

Photojournalism: A Professionals' Approach, 6th edition blends insightful interviews with professionals, practical experience, current equipment and camera technology, and high-impact photographs to create the definitive book on photojournalism. The DVD features footage of working professionals handling on-the-job challenges. This revised edition features information on new laws affecting photojournalists, new trends in multimedia to keep skills competitive, and as the world grows smaller, a look back at some international history in the photography world. Updates throughout the a imaging chapter, feature pictures, picture editing, ethics, law and wartime censorship keep this book the bible it is known to be. More interviews and case studies with industry greats result in a stunning and dramatic showcase of the best of photojournalism.

## Book Information

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## Customer Reviews

"The students really appreciate the excellent print quality, all the great pictures and their layout and how the pictures relate to the words. And last but not least, it's affordable. They can't believe they are getting such a well done book for a "fair" price. Compared to other authors who are charging an arm and a leg for less substantial works, you are a diamond in the ruff." -Steve Sweitzer, Indiana University-Purdue University at Indianapolis and past President of the National Press Photographers Association "Kobr's text got me off the ground. No kidding. Since then, I have bought every edition and handed the last copy off to somebody who could really use it."-Jim MacMillan, Philadelphia Daily News, Associated Press 2005 Pulitzer Team "Kobr has inspired

young photojournalists for many years through his teaching and watershed textbook about photojournalism, *Photojournalism: The Professionals' Approach*. His plain spoken, factual approach to the heart and soul of photojournalism has made every photojournalist's career better and undoubtedly launched more than a few.

-David Leeson, Dallas Morning News 2004 Pulitzer Prize for news, 2006 Dallas Morning News Photo Staff Pulitzer Prize for Breaking News "When the idea of being a photojournalist was a blissful daydream, I stumbled across *Photojournalism: The Professionals' Approach* in a San Francisco library. It was everything I was looking for. It answered every question I had and was a clear decisive tool to help me get on my way."

-Anne Wells, Los Angeles Times, 1997 Pulitzer Prize while at the Santa Rosa Press Democrat "I still have my tattered copy from fifteen years ago."

-Todd Heisler, New York Times, 2006 Pulitzer Prize for feature Photography while at the Rocky Mountain News

FROM THE PREVIOUS EDITION: "I use this as the primary text for the basic photojournalism class. I also find us referring to it in the advanced classes, as well. Well organized, with good insight from people working in the field, and wonderful illustrations. One testimonial from my students--there are very few used copies of this book in our campus bookstore from year to year."

-Dave Burman, Hawkeye Community College, Waterloo, Iowa "This is a comprehensive textbook brimming with excellent examples of photojournalism. This book is for any photojournalism student or working pro who wants insight into how the best in the business go about turning out great photographs."

-Jim McNay, Books Institute of Photography "...does an excellent job keeping up with the changing industry."

-Greg Patterson, Stephen F. Austin University "invaluable...in staying on top of basic and new techniques, too."

-Ken Martin, Suffolk University (Massachusetts)

The sixth edition of *Photojournalism: The Professionals' Approach* features penetrating interviews with leading professionals, hard-hitting photographs, and easy-to-understand technical illustrations. From hard news, features, and sports to photo illustrations and the picture story, in-depth case studies take readers along with working professionals as they meet on-the-job challenges-including how to capture sound and shoot video for today's rapidly changing journalism industry. Comprehensive law and ethics chapters provide solid insight into the challenges working pros face everyday. And, of course, the sixth edition features the best in photojournalism-including new award-winning international picture stories, some seen for the first time-to teach and inspire those who would be photojournalists. In addition to the new Sports Illustrated documentary, the DVD features two other short documentaries that accompany photojournalists on the job, and the final takes viewers to Visa pour L'image, the international photojournalism festival in Perpignan,

France. NEW TO THIS EDITION: \* Chapter on Multimedia introduces still photojournalists to reporting and sound gathering for multimedia and video reports for the Internet and television. \* Chapter on Video examines tools and techniques for shooting and storytelling in video. \* DVD includes a new hour-long documentary that takes readers inside Sports Illustrated to see how editors at the weekly magazine edit the world's greatest sports photos. \* Professor Kobr's blog provides links to multimedia and video pieces featured in this edition, and beyond: <http://kenkobre.blog.bom> TOPICS INCLUDE\* covering news, features, sports, politics & contemporary issues\* narrative picture stories\* finding features & catching candid\* environmental & interpretive portraits\* recording sound for multimedia and video\* shooting video\* creative use of the strobe\* digital shooting & darkroom techniques\* concept photography & illustrations\* newsroom politics\* picture editing\* shooting within the bounds of the law\* controversial pictures & ethical discussions\* expanded history of photojournalism\* internships and after\* freelancing & business practices About the Author Professor Kenneth Kobr directs the photojournalism sequence at San Francisco State University. He is one of the authors of the seventh and eighth editions of the classic basic textbook, *Photography*, and author of *How to Photograph Friends and Strangers*. His photographs of a young Russian immigrant have been published in a children's book, *L'Chaim: The Story of a Russian Boy*. He also is the inventor of Professor Kobr's Lightscoop, a device that bounces the light from the built-in flash on 35mm SLR cameras. Kobr freelances extensively. His photographs have appeared in *Newsweek*, *Time*, *Business Week*, *San Francisco Business*, the *San Francisco Examiner*, and numerous corporate publications. He has produced seven independent video documentaries.

I'm a print reporter who creates weekly slide shows for two hyperlocal sites. (That's a fancy term for online only community news) I can take a halfway decent photo, but I wanted to learn to think like a photojournalist. I bought this book after having a photograph turned down by another company. The editor said the photograph "didn't tell the story." Time to pull out the credit card. I read all the reviews and they are accurate. This is a great book. It's given me much to consider as I head out to do my slide shows. There's good technical information on lenses, camera bodies, strobe, portraits etc., but I appreciate chapters 10, 15 and 16: covering the issue, ethics and the law. I also bought the "Associated Press Guide to Photojournalism." It's a faster read than this book, but they make a good pair. If you want to learn the artistry of photography, this book might not be for you. But if you want to make powerful photos, I'd invest in this book. It's a keeper.

I was hoping to get some insight into how to spot the photo that tells the story. How do you choose what to shoot if you come upon a fire or car accident or protest mob? There are lots of good tips about taking special effect photos and other unusual situations but I could not find anything to tell me how to look at a large scene and find the story photo inside it somewhere. I can shoot hundreds of photos but not get the right one that tells the story, no thanks to this book.

Photojournalism, the professionals approach is an excellent introduction to photojournalism. Introduction doesn't quite do justice to everything this book covers. A person with a solid understanding of photography could put his knowledge to use immediately following an in depth read of this book. I suppose most people would want to cover the subject more solidly to really feel comfortable joining the ranks of professional photojournalist, but this will give the long time hobbyist the start he needs to get started working in photojournalism professionally. This book has great insightful tips from professionals currently working in the business. It goes in depth in most conceivable areas a photojournalist would want to work; It covers everything from how to track down and cover breaking news stories to how to design an interesting feature. It covers the legal aspects of copywriting your photos, signing legal contracts including legal jargon and pitfalls to avoid, and avoiding trouble with legal officials. It also covers where to find work and how you will be expected to perform when you get a job. It reads like it is designed for a university 'introduction to journalism' course. I read it outside of any official student activities and found it easy to follow and very informative. I highly recommend it to anyone interested in pursuing a career in photojournalism. Happy reading,-Zsen

Photojournalism - A Professionals' Approach was an invaluable resource in an intro to photojournalism class I recently took. Kenneth Kobre pretty much leaves no stone unturned with respect to utilizing photographs to tell stories, illustrate and document all manner of events. Every facet of photojournalism is covered, from news to sports, video to multimedia, and even ethics and legalities in photography and photojournalism. If you're into photography and/or photojournalism, this book has it all!

Good

This is a terrific book, and it really deserves 5 stars, but I dinged it a star because the DVD is so difficult to play. I tried it unsuccessfully on two DVD players, and finally had to resort to downloading

special software to access the content because it is in IFO and VOB files that don't seem to be recognized anymore.

I have used every edition of this text in my 300 level college Photojournalism course for years. It continues to provide the right combination of technical, historical, critical and anecdotal material to interest students. Plus, the photographic illustrations are great.

Arrived quickly and was as described

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