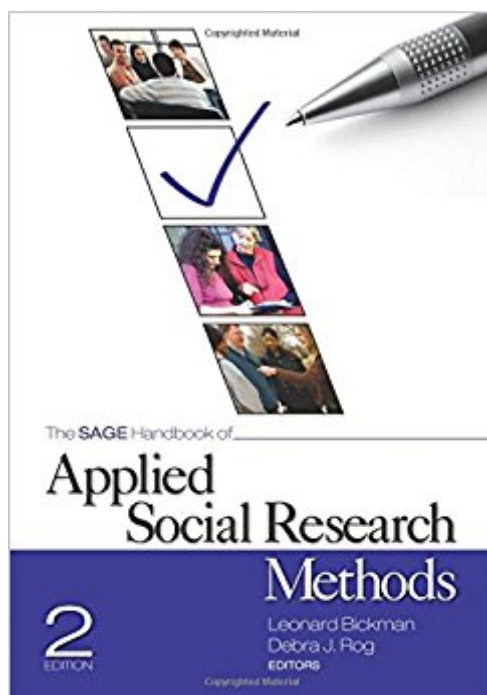


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The SAGE Handbook Of Applied Social Research Methods



Synopsis

The Second Edition of The SAGE Handbook of Applied Social Research Methods provides students and researchers with the most comprehensive resource covering core methods, research designs, and data collection, management, and analysis issues. This thoroughly revised edition continues to place critical emphasis on finding the tools that best fit the research question given the constraints of deadlines, budget, and available staff. Each chapter offers guidance on how to make intelligent and conscious tradeoffs so that one can refine and hone the research question as new knowledge is gained, unanticipated obstacles are encountered, or contextual shifts take place. Each chapter has been enhanced pedagogically to include more step-by-step procedures, more practical examples from various settings to illustrate the method, parameters to define when the method is most appropriate and when it is not appropriate. The editors also include numerous graphs, models, tip boxes to provide teaching and learning tools.

Key Features of the Second Edition Emphasizes applying research techniques, particularly in "real-world" settings in which there are various data, money, time, and political constraints

Contains new chapters on mixed methods, qualitative comparative analysis, concept mapping, and internet data collection

Offers a newly developed section that serves as a guide for students who are attempting to translate the content in the chapters into action

Intended Audience This Handbook is appropriate for introductory and intermediate research methods courses that focus intently on practical applications and a survey of the many methods available to budding researchers.

Book Information

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Customer Reviews

""Updating their one-volume handbook (1st ed., 1998) describing approaches, design, and data collecting methods that are useful in conducting social research, editors Bickman and Rog in this second edition include chapters on the increasing use of the Internet, computer-assisted research methods, and the use of "mixed methods," combining qualitative and quantitative methods. Over 30 authors from academic institutions, government agencies, and the private sector, representing various social science disciplines, contributed to this resource for research methods that can be applied in social science disciplines such as education, geography, political science, and sociology."" -- M. Cochran

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Excellent but expensive, so worth checking out various outlets. Could new chapters but not the core new issues I would have wanted more attention. I have taught masters and doctoral masters courses in advanced methods as a professor health promotion and ethnic studies (with an empirical bent). Overall as about as comprehensive--theoretical and practical I have seen in one book. One area not with enough justice is CBPR and Action Research--so may need to supplement with readings (free great overview articles in Annals of Public Health, AJPH; and surely there must be

good education journals on this, possibly in sociology or psychology journals).

Good One. I even did not find a clue that this is used one. (there may be some but really does not matter to me, as book is clean and good). I ignore edge bending like stuffs!!!

This book covers a wide variety of quantitative and qualitative research methods in the social and behavioral sciences, including ethnographic, quasi-experimental, and survey methods. This is a decent reference book, but it is extremely overpriced for the amount of content within the book. This book spends an entire chapter (around 30-45 pages) covering mail surveys, where in reality the topic could have been covered in 4 or 5 pages. Certain topics important to social and behavioral research (such as measurement equivalence/invariance, and most importantly community-based participatory research) are also missing from this book, so the social research methods outlined in the book are not at all exhaustive. The book chapters are all written by different authors, which isn't an inherent problem, but in this book the different tones and writing styles of each set of authors is somewhat jarring. Overall, this is an okay book, but for the price I refuse to believe that there aren't better resources out there for social and behavioral scientists. I only purchased this book because it was required for my public health research methods course, and I do not plan to keep it around.

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