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# The Blue Series: The Story Behind The Color



## Synopsis

The Blue Series 7-inch is recorded in the same studio, with the same producer (Jack White) and with photos taken in the same locale (Third Man Records' Blue Room). Interviewing every artist involved, this book documents every 7-inch recording, real world promotion, and commercial reaction. Such a behind-the-scenes peek is rare both from White and Third Man.

## Book Information

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## Customer Reviews

"Maybe the most fun day I ever had on the show was being at Third Man that day. And not just the interview but like the atmosphere of the place. It's like a playground. It's a clubhouse. Stephen Colbert" For me being on the Blue Series side-by-side with so many talented musicians is huge. It made me feel validated as a musician. There is no one else out there doing what Third Man is doing. Through the Series, Jack White is showcasing and cataloging acts that might get overlooked otherwise. I think in years to come it will be seen as a valuable snapshot of what was happening across all genres during this generation. Jessica Davies, Smoke Fairies" "Later he took us in his white Cadillac to get burgers at this drive-in along the road. Unreal. I actually found a Costa Rican one hundred dollar bill on the car floor in the back that I took as a souvenir. Sorry, Jack." Dungen "There's a certain magic innocence to it if that makes sense to further hyper-extend the metaphor, it's a teenage magic innocence. I mean, that's what it felt like: a magic teenage innocence that you're revisiting. It's what you think originally making records was

like. You go in, you play all together with this band and cut this record. That's what Jack is essentially doing. Dwight Yoakam "It felt volcanic. It felt like this beautiful and I mean volcanic- like instability to the creative process that is intoxicating. Chris Thile "I had just purchased the Searching for Sugarman and had watched it and cried. Hearing Wonder really moved me, so I asked Britt [Brittany Howard of Alabama Shakes] if she'd be down to do that for one of the tunes. I think it was a happy marriage. Ruby Amanfu "People started referring to me as an artist. That sure made things easier! Daniel Pujol in regards to how his career was different after he released his Blue Series single. "Thanks, Third Man Records for making my Blue Series ... I love that record and loved making it. Good memories!!" Michael Kiwanuka "I honestly don't remember why I chose Postcard from Hell to record. I didn't have a set plan on what would be on the single. I believe I re-wrote the lyrics to the B-side that day during the studio session. Duane the Teenage Weirdo "We wanted to record Japanese folk songs, and Japanese post-war music in Nashville. The 5.6.7.8 "He kept saying, "Just push a little harder. Give it a little more push. I said, "Jack, you're trying to get that 18-year-old girl I used to be out here singing this song and I can't do it. And he said, "Yes you can. Here we went with that just push, push, push. And he left it on the record, if you do listen to the very beginning, before I start the song I say, "Why do I always have to push? So that's where that came from. But once we got it down, I think it's about my favorite song [You Know I'm No Good by Amy Winehouse] I do on stage, I just love to sing it. Wanda Jackson

Ben Blackwell is a drummer, journalist and record label executive. Originally from Detroit, Blackwell has been a member of the Dirtbombs since 1999, playing hundreds of live shows and on dozens of recordings. Blackwell's writing has been featured in numerous books and publications and won him the 2004 Rolling Stone college journalism award. As an executive at Third Man Records in Nashville, he's directly overseen the release of over 400 different titles and the pressing of over three million pieces of vinyl. Jack White is an American musician, singer, songwriter, record producer and actor. Music journalist David Fricke is a senior writer at and former editor of Rolling Stone. Jo McCaughey is a British born Photographer and film maker, based out of Nashville, Tennessee. Her work has been published in multiple publications such as Rolling Stone, Vogue, The New Yorker, The Guardian and Vice. She is predominantly best known for her music photography, of both

portrait and journalist nature. She has worked for all major record labels and has documented and shot many varying artists such as Neil Young, Jack White, The Kings Of Leon, Willie Nelson, The Avett brothers, The Kills, to name but a few. She has had several solo exhibits in London and is currently in production of a movie called *Horrors We Love*. Ben Swank was born and raised in Toledo, Ohio and has a life of toil behind him in the rock n roll salt mines. Formerly of Soledad Brothers now in residence composing panic beats and sweeping the floors at Third Man Records in Nashville, Tennessee. Bonnie Bowden is originally from Glendora, California and served as a high-level executive in the Betsey Johnson company for over ten years before making the transition to the record business when joining Third Man in 2012. She lives in Nashville with her husband Dean and their daughter Era.

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