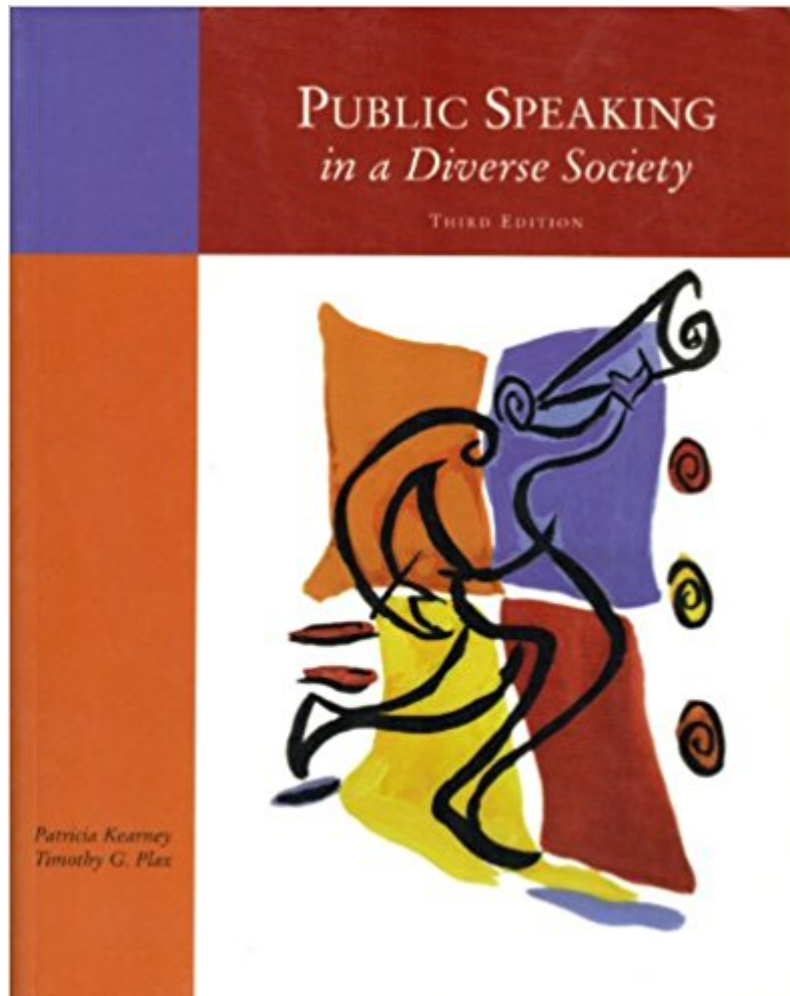


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Public Speaking In A Diverse Society



Synopsis

Third edition of Public Speaking in a Diverse Society, Media Edition. Paperback textbook.

Book Information

Paperback: 346 pages

Publisher: Cengage Learning; 2 edition (August 8, 2005)

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Best Sellers Rank: #126,624 in Books (See Top 100 in Books) #133 in Books > Business & Money > Industries > Media & Communications #189 in Books > Reference > Words, Language & Grammar > Public Speaking #221 in Books > Reference > Words, Language & Grammar > Speech

Customer Reviews

Patricia Kearney (Ed.D., West Virginia University) is a Distinguished Professor of Communication at California State University, Long Beach. Her research and teaching, both theoretical and applied, focus on instructional communication, organizational training, and development. The former Editor of Communication Education, Kearney has written a variety of textbooks and industrial training packages, and she has published more than 100 research articles, chapters, and commissioned research reports and instructional modules. She is listed among the 100 most published scholars and among the top 15 published female scholars in her discipline. Kearney is the Education Director for Ross.Campbell, a Sacramento-based marketing and media production firm specializing in cause-related, social and environmental issues. She teaches courses in business communication, training and development, instructional technology, and interpersonal relationships.

needed this book for my speech class I am taking over the summer (oh how I dread public speaking!) and instead of buying this at the book store (which was like over \$70) I looked here instead. the book was in great condition and came in on time. thanks a lot, you sure saved this college student some time and \$\$\$.

Basic book on how to speak in public. Had to buy this book for my speech class. At the student bookstore they were charging 60 dollars! Looked online and got it for 3 dollars! Kick ass!

It's a book. It does what it's supposed to do and that is be useful while being boring!! recommended if you're taking a class that needs it.

Good

just for the class it's ok

I had to read this book for a college course, and honestly it was a good read. The authors add a lot of personal touches to the text, and the variety of text keeps the reader engaged - like on a page it's straight text but then there's boxes that have interviews from people who can relate to the subject, or there are little assessment quizzes, and so on. I would definitely go back and refer to this on my own if I were planning to do a lot of public speaking in the future.

The book's condition was accurately described, and the price was fair. I used it for my Public Speaking class and overall it was a good deal. Thanks.

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