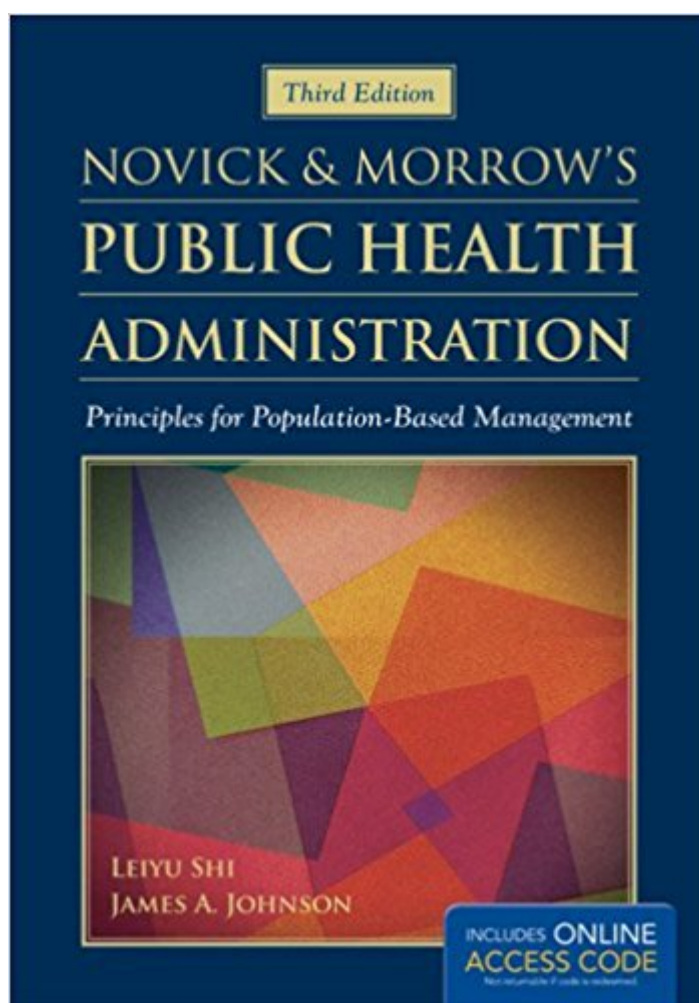


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# Novick & Morrow's Public Health Administration: Principles For Population-Based Management



## Synopsis

Under the direction of new lead editors, Leiyu Shi and James A. Johnson, the new Third Edition of *Public Health Administration: Principles for Population-Based Management* examines the many events, advances, and challenges in the United States and the world since the publication of the prior edition of the book. With contributions from experts in areas ranging from workforce to community-based prevention to emergency preparedness, this timely and thorough revision offers detailed, comprehensive coverage of current, relevant issues for students as well as practicing public health administrators. This edition also addresses new perspectives of evidence-based public health, systems thinking, accountable care organizations, social entrepreneurship, integrated information management, disaster preparedness and response, and social media.

**New to this Edition:**

- New team of seasoned co-editors, Leiyu Shi and James A. Johnson.
- Streamlined chapters with new chapter objectives and discussion questions to enhance the classroom experience for students.
- New chapters on public health policy, social determinants of health, public health systems research, social marketing, social entrepreneurship for public health, and global health.
- New student Navigate Companion Website with interactive learning materials to engage students in learning.

**Instructor Resources:** Instructor Manual, PowerPoint, Test Bank  
**Student Resources:** Companion Website

## Book Information

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## Customer Reviews

Was required text for a class. Seemed useful for that purpose.

A great book to read.

Book was brand new, and the I received the book within two days as expected!! I finished my class with an A+!! Thank goodness for book rentals!

Absolutely best book and great details

Yes. It's a rental book.

the book is fine, but the online code is only to get some info on words and stuff, not to access the book online.

I needed it for a class. Some chapters are so boring and too detailed...

I think the book offers good information but at the same time is too lengthy for a public health course.

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