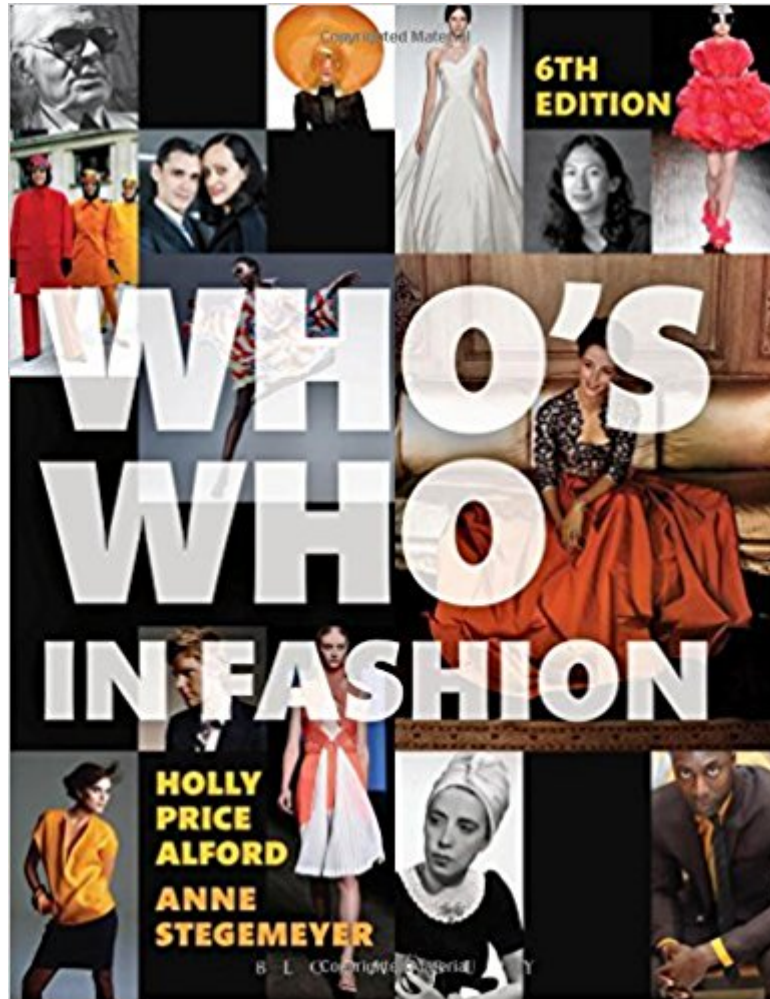


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# Who's Who In Fashion



## Synopsis

Who's Who in Fashion captures the energy, drama, and excitement of the luminaries working in the world of fashion. This lushly illustrated book features profiles of fashion legends as well as newcomers and nonconformists-past and present-who make up the rich tapestry of the fashion industry. This new edition includes 382 profiles and 888 photographs, alphabetical tabs for easy access, pronunciation guides, and categorical icons to identify individuals. An updated timeline and awards listing (now including the British Fashion Awards) make this a current reference for fashion students, historians, costume curators, and fashion enthusiasts alike. New to this Edition~ More than 400 new images and 70 new profiles including Joseph Altuzarra, Garance Doré, Riccardo Tisci, The Row (Mary Kate and Ashley Olsen), Carine Roitfeld, Prabal Gurung, and more~ Expanded coverage to include more non-designers with category icons designating fashion designers, accessory designers, jewelry designers, fashion companies, makeup artists, costume designers, illustrators, photographers, writers, editors, journalists, and creative directors New Profiles Alice + Olivia, Joseph Altuzarra, Marianne Alvoni, Elizabeth Arden, Colleen Atwood, Band of Outsiders, Michael Bastian, Chadwick Bell, Chris Benz, Blonds, Alexey Brodovitch, Burberry, Cartier, Céline, Richard Chai, Eudon Choi, Grace Coddington, Cushnie et Ochs, Ann Demeulemeester, Garance Doré, Marc Ecko, Max Factor, Nina Garcia, Tim Gunn, Prabal Gurung, Richard Haines, Kevan Hall, John Hardy, Donwan Harrold, Hermès, Paul Iribe, Christopher Kane, Karl Kani, Naeem Khan, Steven Klein, Reed Krakoff, L.A.M.B. (Gwen Stefani), Lana, Byron Lars, Estée Lauder, Dion Lee, Isabel Marant, Pat McGrath, Rebecca Minkoff, Leslie Mobo, Condé Nast, Maki Oh, Duro Olowu, Sandy Powell, Preen (Thorton Bregazzi), Rag & Bone, Judith Ripka, Simone Rocha, Carine Roitfeld, The Row (Mary Kate and Ashley Olsen), Rachel Roy, Helena Rubinstein, Jonathan Saunders, Scott Schuman, Raf Simons, Christian Siriano, Walter Steiger, Brandon Sun, Three Asfour, Riccardo Tisci, Tiffany, Reuben Toldeo, Unconditional (Philip Stevens), Ella Von Unwerth, Harry Winston, Christina Yu (Ipa-Nima), David Yurman, and Izak Zenou. Ideal for courses such as Twentieth Century Fashion, Contemporary Fashion Designers, The History of Fashion, Introduction to Fashion, Fashion Forecasting, and a must-have for any fashion library. Instructor's Guide, Test Bank and PowerPoint presentations available.

## Book Information

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## Customer Reviews

Who's Who in Fashion is a love note to an industry brimming with some of the greatest artists to ever walk the face of this earth. Leaving no stone unturned, Holly Price Alford skillfully and deftly shines an exhilarating light on the giants of the fashion industry whilst paying homage to the unsung heroes and rising stars. An inspirational and comprehensive read. Be inspired, revel in the magnitude of talent and enjoy a thoroughly informative and humbling education. -- Samata Angel author of Fashion Designer's Resource Book This is an excellent book for any fashion design or fashion management student to quickly look up an important name and get their biography Olga Mitterfellner, Mediadesign Hochschule, Germany

Holly Price Alford, is an Associate Professor in the Department of Fashion Design and Merchandising and Director of Diversity for the School of the Arts at Virginia Commonwealth University, USA. Anne Stegemeyer is a freelance writer and fashion specialist with a background in both high-end retailing (Saks Fifth Avenue) and fashion publishing (Vogue), is based in New York City, USA.

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