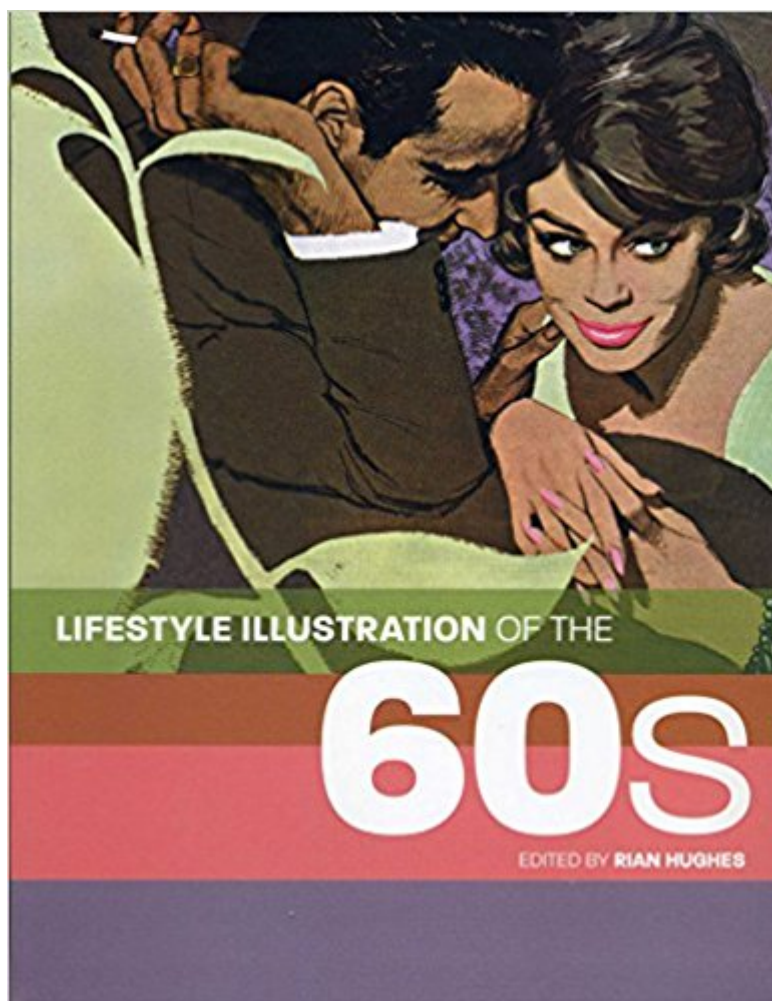


The book was found

Lifestyle Illustration Of The 1960s



Synopsis

Lifestyle Illustration of the 1960s is a glorious celebration of the Swinging Sixties—a groundbreaking decade heralding a new creativity, freedom and liberation. This lavishly illustrated book surveys how those years were depicted by illustrators for some of the UK's best-selling magazines. Lifestyle Illustration of the 1960s is a stunning survey of magazine artwork from the Sixties. It not only provides a fascinating insight into the extraordinary artistic talents of the illustrators featured, but also reveals the social aspirations of this unprecedented era of political optimism and sexual freedom. Tracing the decade's evolution from the homemaking ethos of romantic coupledness to the stylish liberation of mini-skirted Chelsea girls, it features page after page of stunning rediscovered artwork, much of it by the very best artists of the day and provides a wonderful, nostalgic escape into a world of retro sophisticated living.

Book Information

Paperback: 464 pages

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Average Customer Review: 4.3 out of 5 stars 13 customer reviews

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Customer Reviews

"A wonderfully authentic snapshot of a design period" (The Independent) "Pure, nostalgic escapism for designers, artists and illustrators - and, of course, fans of the Swinging Sixties!" (Shindig)"

Rian Hughes is an award-winning graphic designer, illustrator, comic artist, logo designer and typographer. He studied graphic design at the London College of Printing before working for an advertising agency, i-D magazine and a series of record sleeve design companies. In 1994 he founded his own studio, Device, and has since worked with a wide range of international clients.

David Roach is a British comic book artist and writer, working for companies including 2000AD, Marvel, DC, and Dark Horse. He is associate editor of US magazine *Comic Book Artist*, and has edited many books on comic books and illustration.

The focus here is very, very limited. 90+% of the illustrations are of romantic couples, many coming from one magazine entitled "Woman." You'll find no sports, adventure, auto, or travel pictures. The men shown are all of a type: dark-haired with scowling faces. I am amazed the fabulous Bob Peak only rated two plates, even if many lesser-known illustrators are featured. As an overview of 1960s illustration, this flops.

Great book. Gives you magazine art from the 60's decade. Most of the picture quality is very good. (It all depends on the source material). Toward the end of the decade the art becomes pop, then op, then psychedelic, but the beginning and middle of the decade the art is great. Highly recommended.

Beautifully vintage illustrations for short, romantic fiction, published in womens' magazines of the era. The beautiful heroines are absolute masters of their destinies, though the obstacle in most plots is some hapless male love interest. Gets a bit psychedelic towards the end, but then so did the sixties. An intriguing piece of nostalgia (the definition that specifies longing for an era that never was), but the art must be appreciated on its own merits, as the book will tell you only whodunnit, in what year, and in which rag.

The quality of the photographs of these paintings is good the only thing I wish it would've had was more of a technical explanation of how these artists rendered their work. I know it is not a textbook but that would've been a nice bonus.

A great look back at the marketing of the 60's. Educational.

Great book packed with great illustrations. My favorite is that pink Fuchs illustration of the couple in the cinema- just too good! 4/5 stars because this edition's cover is step down from the gorgeous orange cover the previous one had though.

Simply beautiful! Pick up this one, and the 1950's companion book as well!

Absolutely gorgeous book. The artwork is phenomenal. A true treasure.

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