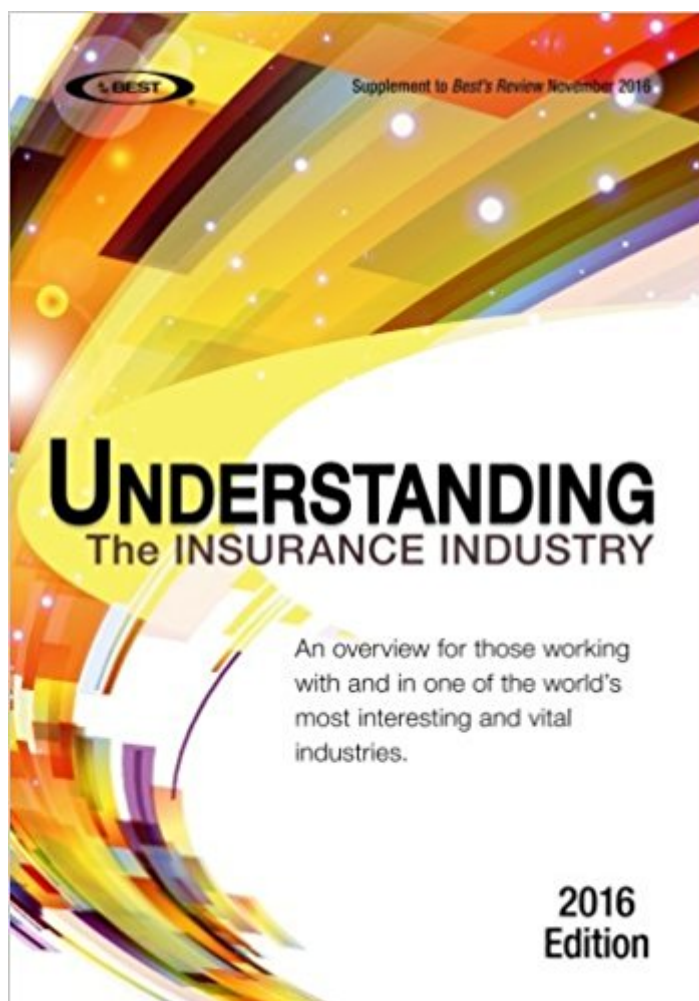


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Understanding The Insurance Industry 2016 Edition



Synopsis

An Overview for Those Interested In the Insurance Industry. A.M. Best Company publishes Understanding the Insurance Industry annually explain how the insurance industry operates, generates revenue and provides opportunities for people of a wide range of talents and interests. It's also designed to be an easy-to-follow introduction to the insurance industry for students, new employees, prospects and those who would like to learn more about one of the world's most interesting and important financial service industries. We've designed this book in six sections: the overview, property/casualty sector (also known as nonlife insurance), life, health, reinsurance and alternative risk transfer, and the function of A.M. Best in the industry.

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This is a must buy to understand the ranking of insurance, reinsurance, etc. Really good read.

Very basic/high level guide - 64 pages and also includes ads, Really??? \$12 + tax seems too expensive. The title seems a bit misleading as well, I was expecting much more from AM Best

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