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BMW Motorcycles



Synopsis

This is an expanded and updated edition of a popular Motorbooks title. *BMW Motorcycles* chronicles the history of this famous brand, a brand known for engineering excellence, a brand known for making beautiful bikes that are a joy to ride, maintain, and keep for years and years. Filled with brilliant photography by Brian J. Nelson and writing from motorcycle expert that goes beyond mere facts and figures and paints a picture of one of the world's great motorcycle manufacturers and its enduring success and commitment to quality. The new edition will include 12 entirely new pages full of photography and descriptions of the latest BMW motorcycle models.Â

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Customer Reviews

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When the time comes to sell your house, quit your job, and leave it all behind to pursue your dream

of traveling around the world on two wheels, the bike you'll most likely select is a BMW. In *BMW Motorcycles*, author Darwin Holmstrom brings the story of these legendary machines to life, describing the societal and personal forces that created BMW's two-wheeled line. Holmstrom explores how motorcycles grew from a sideline to a major part of BMW's business, how World War II nearly destroyed the company, and how BMW motorcycles evolved from stodgy touring bikes to cutting-edge machines that seamlessly blend tradition with modern styling and technology. Filled with Brian J. Nelson's stunning photography, this insightful book offers a fresh perspective on some of the finest motorcycles ever built. *BMW Motorcycles* is a must-have for all Beemerphiles.

27 January 2013 I live in South Africa and since this book isn't available locally I decided to order online. The package arrived far quicker than the expected delivery date and wasn't damaged in any way. Considering shipping costs effectively double the cost of the item, I did not expect any less and I wasn't disappointed. BMW enthusiasts will love this book. It reads as a history of BMW motorcycles, starting with the R32 in 1923 and going all the way up to latest sports bikes, they're all covered here. The photographer has gone to a great deal of trouble to not only source collectors who own many of the rarer machines, but has also taken some excellent photographs. These and the informative text are well presented in this high-gloss soft cover format. Want to know the origin of the BMW logo? Do you know what GS stands for? Buy the book and find out. You won't be disappointed.

As promised and quick delivery.

This book does a great job walking us through BMW Motorcycle history through both the approachable writing style and the liberal use of excellent photos. Even if you're a BMW "bergeek", you'll still probably learn some interesting facts about the models, what got them there, which improvements were effective, and how they came about. "bergeek or not, you'll be coming back to this book for some fine, well-organized reading and photography for years years to come, especially during those frustrating times you're not able to be out riding. The photography has to be commented on again; it's simply that good. Great use of lighting, perspective and background. The photographer definitely knows how to frame a shot to emphasize aspects of the bike that only we motorcyclists would notice. A great gift for anyone interested in BMW motorcycles, and wants to learn more about them, from their post WWI inception, to the present. Both the writing and photography are a job well done!

This is a great catalogue of BMW motorcycles from the early years up until mid-2000s. The pictures are of high quality and crisp, accompanying text is informative and provides a great history of BMW's motorcycle history, with its ups and downs thru out the 20th century. If you like BMW motorcycles and would like to gain an insight on their history and evolution and prefer to have this resource at a reasonable price point, this is highly recommended.

This is a great read. Instead of being a book full of technical data it is a book of "people" history with limited tech data. For instance when during WWII BMW lost all of its factories due to bombings, all designs were lost for the bikes. So the story of how existing bikes were found, torn down, and duplicated to re-create BMW was facinating. Photographs are abundant, about one every two pages, and clear. If you own an BMW this is like riding through its history.

Great book!

This is an excellent book about BMW, the motorcycle company. Walks the reader through the BMW timeline up to the current model. Lots of great pics and quality content. My book is sitting on my coffee table right now. Friends always pick it up and look through it.

BMW's are the best...I have 3...and my husband has two...what else can I say ! Thank you!

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