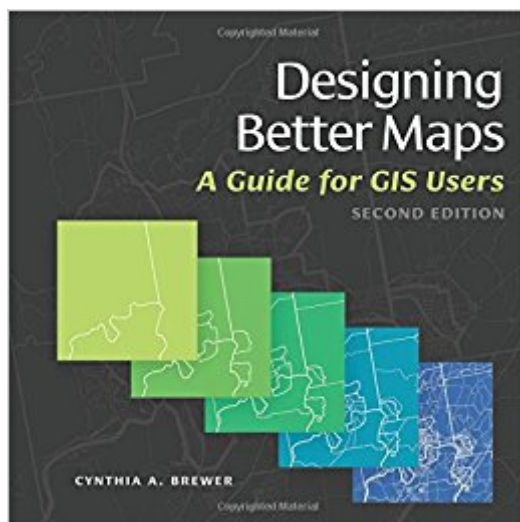


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Designing Better Maps: A Guide For GIS Users



Synopsis

Designing Better Maps: A Guide for GIS Users, second edition, is a comprehensive guide to creating maps that communicate effectively. In Designing Better Maps, renowned cartographer Cynthia A. Brewer guides readers through the basics of good cartography, including layout design, scales, projections, color selection, font choices, and symbol placement. Designing Better Maps also describes the author's ColorBrewer application, an online color selection tool. The second edition includes a new chapter on map publishing.

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Customer Reviews

Designing Better Maps is a well-illustrated book with concisely but excellently written explanations on all the basic mapping considerations. It needs to have a place in the library of all new cartographers and is also worth a look by experienced cartographers who seek a refresher and a few new tips. • Gretchen N. Peterson, Author of Cartographer's Toolkit

Cynthia A. Brewer is a professor and chair of the Department of Geography at Pennsylvania State University. She teaches introductory cartography and map design courses and advises graduate students working in cartography. She has worked as a map and atlas design consultant for the US Census Bureau, National Cancer Institute, National Center for Health Statistics, and National Park Service. She is the author of Designed Maps: A Sourcebook for GIS Users (Esri Press 2008).

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