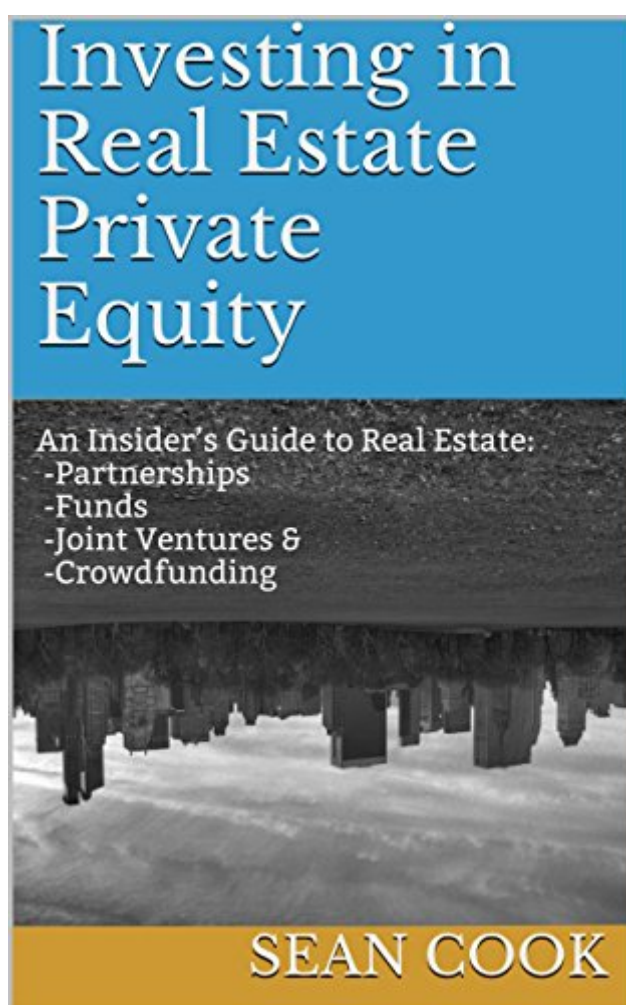


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Investing In Real Estate Private Equity: An Insider's Guide To Real Estate Partnerships, Funds, Joint Ventures & Crowdfunding



Synopsis

Investing in Real Estate Private Equity is your practical guide to investing in real estate through private offerings with established companies. The passive investment strategies for wealth building and income generation described in this book have traditionally been used by some of the world's most sophisticated institutional investors, but are now available to nearly everyone thanks to recent regulatory changes. This handbook will guide you through the process of building your own diversified real estate portfolio by identifying and making investments with established and experienced private real estate operators. This is NOT another get-rich-quick real estate fix & flip scheme. You will NOT be encouraged to sign up for conferences or clubs to learn a no-money-down investment strategy. This IS a practical guide meant to help you avoid common mistakes and navigate more skillfully through an often byzantine industry. You will learn:-What a private real estate investment is; the mechanics of syndicates, funds, and crowdfunding-Fundamentals of basic real estate evaluation-How to evaluate operators and investments-Fees, incentives, and other loads-Common terms and structures-Strategies to evaluate and manage risk-How to create and execute a personalized investment strategy Most people underestimate the time requirements, complexity, risk, and general brain damage involved with buying real estate directly. Thankfully, private real estate investments provide most of the same benefits as direct ownership, while taking advantage of established real estate companies' years of experience, market knowledge, industry reputation, negotiating leverage, and expertise. Even better, they allow investors to diversify their investment allocation across a range of real estate product types (multifamily, retail, office, self-storage, etc.) and throughout the capital stack (equity, debt, mezzanine, and preferred equity), all while working with specialists in each strategy. Written by an experienced practitioner with over \$1 billion in transactional experience, this book challenges conventional wisdom and provides an inside look into how the industry actually works. Using the practical tips and strategies found here, you can build your own unique real estate portfolio, manage risk, avoid common mistakes, hopefully make money, and perhaps even have some fun along the way.

Book Information

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Customer Reviews

I'm not a novice investor, but learned a lot of new things from this book (especially in the area of investor alignment). It should be required reading for newbie investors, and is still useful if you're a pro. The author has more than \$1 billion worth of transaction experience on both sides of the table, and shares the pitfalls and traps to look for. Highly recommended.

This book is an extremely well-written book from an unbiased real estate professional. This is both for beginners as well as seasoned real estate veterans. The information in this book is truly applicable to anyone looking to make intelligent investment decisions.

Excellent. Great first-hand insight into private equity real estate. Good information on deal structures, organizations, and what drives them. Wish I had this a few years ago before I stumbled into it on my own. Would have saved me a lot of money \$\$\$.

This is a fantastic and easy-to-read book. It's a really good primer and insight into investing in the real estate private equity market. It speaks to you at an introductory level without being patronizing, which I believe to be a real skill. It's clear the author knows a great deal about the topic and for the price of the book is great value.

I work in a vertically integrated development company, and this is a great summary for any new

employee. Really gives excellent overview of how our world revolves.

The best \$5.00 I've ever spent. :) I've been doing deals for a couple of years and this book still cleared up a couple of points. I wish that I had read it when I was new at this.

I am a real estate investor and syndicator already but I still learned a good amount from this book. I also really enjoyed his writing style - simple, to the point and witty. Thanks to the author for this great book!

Good for investment.

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