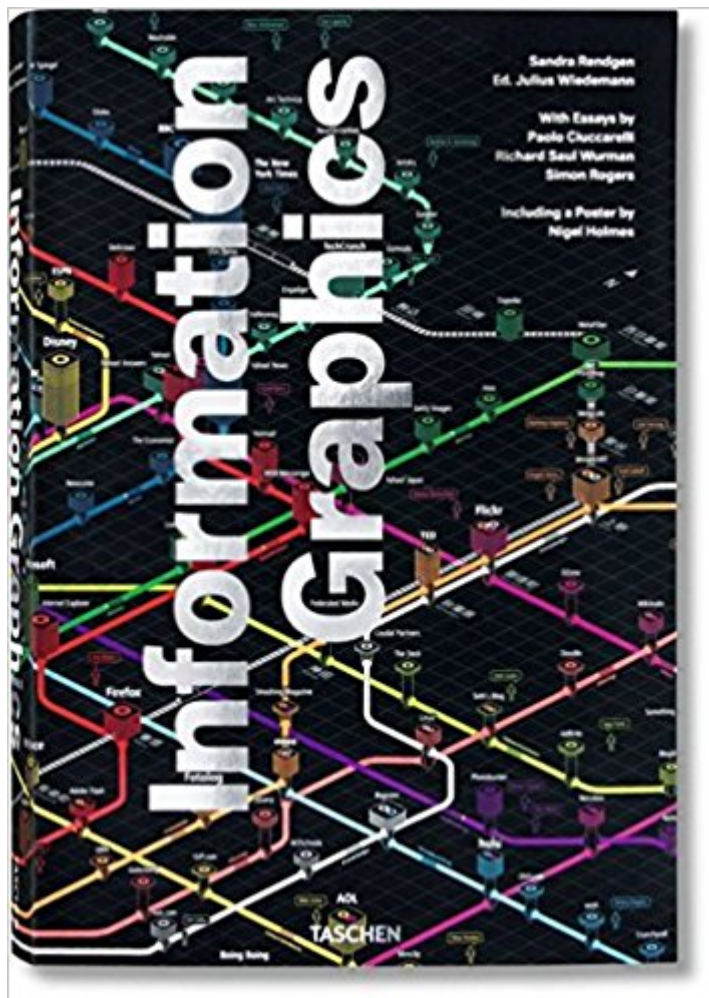


The book was found

# Information Graphics



## Synopsis

Seeing is understanding: How complex ideas can be communicated via graphics. "If you can't explain it simply, you don't understand it well enough." • Albert Einstein

Our everyday lives are filled with a massive flow of information that we must interpret in order to understand the world we live in. Considering this complex variety of data floating around us, sometimes the best or even only way to communicate is visually. This unique book presents a fascinating perspective on the subject, highlighting the work of the masters of the profession who have created a number of breakthroughs that have changed the way we communicate. Information Graphics has been conceived and designed not just for graphics professionals, but for anyone interested in the history and practice of communicating visually. The in-depth introductory section, illustrated with over 60 images (each accompanied by an explanatory caption), features essays by Sandra Rendgen, Paolo Ciuccarelli, Richard Saul Wurman, and Simon Rogers; looking back all the way to primitive cave paintings as a means of communication, this introductory section gives readers an excellent overview of the subject. The second part of the book is entirely dedicated to contemporary works by today's most renowned professionals, presenting 200 graphics projects, with over 400 examples each with a fact sheet and an explanation of methods and objectives divided into chapters by the subjects Location, Time, Category, and Hierarchy. 200 projects and over 400 examples of contemporary information graphics from all over the world ranging from journalism to art, government, education, business and much more. Four essays about the development of information graphics since its beginnings. Exclusive poster (673 x 475 mm / 26.5 x 18.7 in) by Nigel Holmes, who during his 20 years as graphics director for TIME revolutionized the way the magazine used information graphics. Text in English, French, and German.

## Book Information

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## Customer Reviews

Sandra Rendgen is an art historian who has worked for both print and interactive media. After completing her studies in Amsterdam and Berlin, she contributed as a picture editor to German magazines and newspapers, such as Vanity Fair, Welt am Sonntag, and to TASCHEN's *Interiors Now!* As an editor, she develops interactive media installations for various museums and institutions. Julius Wiedemann was born in Brazil, studied graphic design and marketing, and was an art editor for digital and design magazines in Tokyo. His many TASCHEN digital and media titles include *Illustration Now!*, *Logo Design*, *Jazz Covers* and *Information Graphics*.

There are a good number of reviews of this book here on [Amazon](#), but one thing I found remarkable was the sheer size of this volume -- about 2X of what I expected. While size and page count are listed in the specs, I wasn't prepared for such a large (and content-rich) book and was, of course, pleasantly surprised. Based on volume alone, this is one of the better books (value-wise) out there for examples of information graphics.

My daughter wanted this for Christmas so I got it for her. She is thrilled, but a larger number of the graphs are in German. The ones from Iceland that she had me read were such small print I had to use a magnifying glass as well as my glasses to read. If you are getting it for the artistic beauty of graphs it is a beautiful book. If you are looking for information not so much.

I LOVE THIS BOOK. Im a graphic designer and this book was essential for the class I took last semester. It was only \$40 dollars at the time, but it was worth it. Soon everyone in my class bought this book and everyone loved the colors, and different infographics that were in the book. They even show old infographics as well. :)

It's quite incredible this book can be purchased for this price here (and be delivered for free with Prime). It's a super high quality object, well designed, well printed and sporting such a wealth of knowledge and examples to make one spend months going through it. I highly recommend having

this in our library if you're a designer of almost any sort, or have to work with data visualization regularly.

I don't give out many 5-star reviews. This book is packed w/ info and for the \$\$ it was well worth the investment. I don't use THAT side of my brain, so I have to steal everyone else's ideas. This allowed me to appear competent when designing products at work.

Did not expect the book to be this big when I ordered, but that's not a bad thing. Very impressed with as a whole. Large size hardcover book with 480 pgs. Wealth of visual material inside. Would have expected to pay closer to 70/80 \$ or more for this book but a real bargain at right around \$40. Very nice addition to home library.

Enormous. Doesn't fit in my bookshelf. Beautifully bound and illustrated. I'm quite happy with it. I'd leave it on the coffee table but I don't want anyone to spill on it. Consequently, I find myself moving it around a lot for its safety. hahaha

This is a BUSY, heavy book detailing dozens of ways, in full-color graphics, of presenting information. However, only a very few of the graphics are really compelling as object lessons of superb presentation.

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