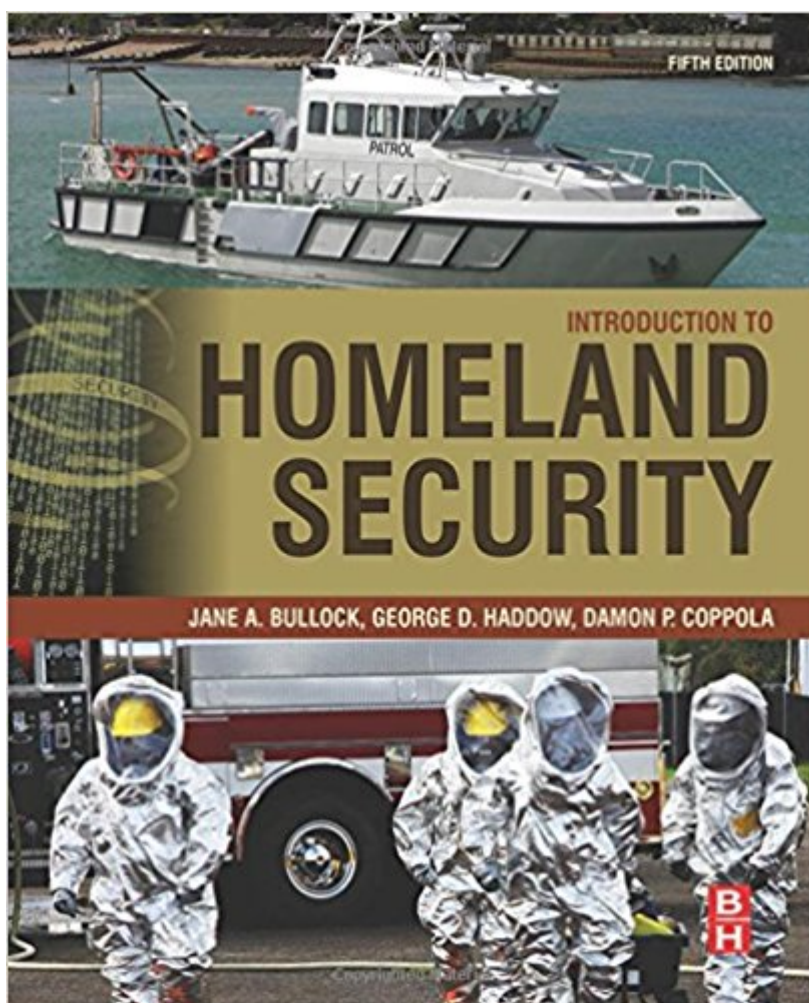


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Introduction To Homeland Security, Fifth Edition: Principles Of All-Hazards Risk Management



Synopsis

Introduction to Homeland Security: Principles of All-Hazards Risk Management, Fifth Edition, provides users with a substantially updated version of previous versions, clearly delineating the bedrock principles of preparing for, mitigating, managing, and recovering from emergencies and disasters, while also offering a balanced account of all aspects of homeland security. This new edition features coverage of the Boston Marathon bombing, analysis of the NIST Cybersecurity Framework for critical infrastructure protection, and examines the DHS "Blue Campaign" to stop human trafficking. To provide added perspective, this edition features additional "another voice" sections and examines the emergence of social media as a tool for reporting on homeland security issues. Provides users with a comprehensive understanding of the bedrock principles of preparing for, mitigating, managing, and recovering from emergencies and disasters. Features coverage of the Boston Marathon bombing and analysis of the NIST Cybersecurity Framework for critical infrastructure protection. Examines the emergence of social media as a tool for reporting on homeland security issues.

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"If your work involves the US and homeland security at all, whether for transport or supply chain or cyber, this is the book to give you the background detail." --Professional Security Magazine Online

Jane A. Bullock has worked in emergency management for over 20 years most recently as the

Chief of Staff to James Lee Witt the Director of the Federal Emergency Management Agency (FEMA). In this position Ms. Bullock served as principal advisor to the Director on all Agency programmatic and administrative activities, provided advice and recommendations to the Director on policies required to carry out the mission of the agency; managed the day-to-day operations of the Agency; directed, monitored, and evaluated Agency strategic and communication processes; and oversaw administration of the Agency's resources, including the disaster relief fund. Represented the Director and the Administration with Congress, State and municipal governments, foreign officials, constituent groups and the media. Served as a principal spokesperson for the Agency's programs both before, during and after disasters. Chief architect of FEMA's Project Impact: Building Disaster Resistant Communities, a nationwide effort by communities and businesses to implement prevention and risk reduction programs. Principal on a project to create National Disaster Response and Mitigation system for Argentina and in six Central American and Caribbean countries. Served as part of the Clinton Administration's communications team for the Y2K issue. George Haddow currently serves as an Adjunct Professor at the Homeland Security Studies program at Tulane University in New Orleans, LA. Prior to joining academia, Mr. Haddow worked for eight years in the Office of the Director of the Federal Emergency Management Agency (FEMA) as the White House Liaison and the deputy Chief of Staff. He is a founding partner of Bullock and Haddow LLC, a disaster management consulting firm. Damon P. Coppola is a Partner with Bullock and Haddow LLC, a disaster management consulting firm. He has extensive experience in disaster preparedness and planning through his work with the World Bank Group; The Institute for Crisis, Disaster, and Risk Management; the US Army Corps of Engineers; and the Federal Emergency Management Agency, among others. Mr. Coppola is the author of Introduction to International Disaster Management (Butterworth-Heinemann), and co-author of Introduction to Homeland Security (Butterworth-Heinemann) and Hazards Risk Management (The Federal Emergency Management Agency). He has also been published in several industry journals, including Disaster Prevention and Management, The Beacon, The American Society of Professional Emergency Planners Journal, and The International Association of Emergency Managers Newsletter, among others. Mr. Coppola holds an M.E.M in Crisis, Emergency, and Risk Management from George Washington University.

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